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ANALYSIS - CURRENT PRICE OF VISA - \$72.70

STRATEGY IMPLEMENTATION

After releasing this trade alert 5 days ago, we have seen Visa move higher from \$70.02 to its current price of \$72.70. As we have seen the underlying stock price increase, we have also seen our Visa call option increase in value also.

The move higher, I believe, is in anticipation of the company's earnings reports due out in two days' time. The move higher has also been helped along by the impressive moves seen in Google and Facebook after reporting their figures. When optimism is in the air, it seems to be contagious.

I will be looking to place an order to close our current JAN16 Visa 65.00 Call option at a limit price of \$9.30. The option last traded at \$9.21.

**Note:** I am still bullish on this stock and think we should continue to see it push higher towards the \$76.00 mark. This take profit alert is primarily to take profits on the option position as I tend to have a 25% profit target in mind with option related trade alerts.

This amounts to a 32.86% return on the trade if filled at the limit price target.

Please call the Luke Pilkington if you require any further information on  
+61 3 9900 7724

OPENING TRADE OPTIONS:

- 1: BUY JAN16 VISA 65.00 CALL @ LIMIT \$7.00
- 2: BUY STOCK @ MKT, place stop loss at \$63.01 (10%)
- 3: BUY CFD @ MKT, place stop loss at \$63.01 (10%)

CLOSING TRADE OPTIONS:

- 1: SELL JAN16 VISA 65.00 CALL @ LIMIT \$9.30
- 2: SELL STOCK @ MKT
- 3: SELL CFD @ MKT

RETURN (%):

- 1: Option: 32.86% on outlay.
- 2: Stock: 3.83% on outlay
- 3: CFD: 3.83% on underlying price move.

Written By: Luke Pilkington



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PLEASE CALL LUKE PILKINGTON IF YOU HAVE ANY QUESTIONS  
OR WOULD LIKE ME TO IMPLEMENT THIS STRATEGY FOR YOU.

P: +61 3 9900 7724

E: [LUKE.PILKINGTON@GLENEAGLE.COM.AU](mailto:LUKE.PILKINGTON@GLENEAGLE.COM.AU)

W: [WWW.PILKINGTONTRADING.COM.AU](http://WWW.PILKINGTONTRADING.COM.AU)

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