



ANALYSIS - CURRENT PRICE OF FACEBOOK - \$89.68

STRATEGY IMPLEMENTATION

Facebook has been consistently performing year to date, with the company's share price continuing its run higher. Our positive view on the stock price has currently played out and we are looking to take profit by placing a limit order on our call option which we purchased on July 2nd. The current share price is trading at \$89.68 after coming off a little bit over night from the previous day's trading. The option price closed last night at \$12.80. We are looking to set our limit order at \$13.50 which, if reached will see a return of approximately 25% not taking into account moves in the exchange rate or fees.

Despite earnings being released later this month and still remaining bullish on the overall share price but given the recent volatility we have seen we are looking to take profit and reassess the environment for further possible opportunities.

Please call the Luke Pilkington if you require any further information on
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CLOSING TRADE OPTIONS:

- 1: SELL JAN16 FACEBOOK 80.00 CALL @ LIMIT \$13.50 (approx. 25% return)
- 2: SELL STOCK @ MKT, (Approx 3.1% return)
- 3: SELL CFD @ MKT, (Approx 3.1% return)

MAXIMUM RISK

- 1: Maximum risk on this trade is the cost of the bought call.
- 2: Number of Shares x (Entry Price – Stop Loss Price) (10%)
- 3: Number of CFD's x (Entry Price – Stop Loss Price) (10%)

MAXIMUM UPSIDE

Potentially unlimited on the bought call, long stock and long CFD's.

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PLEASE CALL LUKE PILKINGTON IF YOU HAVE ANY QUESTIONS
OR WOULD LIKE ME TO IMPLEMENT THIS STRATEGY FOR YOU.

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