



**ANALYSIS - CURRENT PRICE OF CITIGROUP - \$57.96**

**STRATEGY IMPLEMENTATION**

Citigroup Inc. or Citi is an American multinational banking and financial services corporation headquartered in Manhattan, New York City. Citigroup had the world's largest financial services network, spanning 140 countries with approximately 16,000 offices worldwide and holds over 200 million customer accounts in more than 140 countries.

With the current Federal Reserve meeting starting tonight, US interest rates are going to be hot on the agenda, with the Fed and Janet Yellen in earlier meetings, signaling that there may be a rate hike as early as September this year. Rising rates tend to point to a strengthening economy. A "healthier" economy should point to continued growth for the sector and continued performance in the share price.

With continually revised higher target prices around the \$65 mark for the company amongst the analyst community I tend to agree that a move higher from these levels is on the cards. From a technical perspective, we see the stock having sold off recently from its highs, creating a buying opportunity for this trade. I am looking to see the stock respect the upward trend line and 23.8% Fibonacci retracement level and use this level as a key area of support going forward.

**OPENING TRADE OPTIONS:**

- 1: BUY JAN16 CITIGROUP 52.50 CALL @ LIMIT \$7.20
- 2: BUY STOCK @ LMT \$58.00, place stop loss at \$52.20 (10%)
- 3: BUY CFD @ LMT \$58.00, place stop loss at \$52.20 (10%)

**MAXIMUM RISK**

- 1: Maximum risk on this trade is the cost of the bought call.
- 2: Number of Shares x (Entry Price – Stop Loss Price) (10%)
- 3: Number of CFD's x (Entry Price – Stop Loss Price) (10%)

**MAXIMUM UPSIDE**

Potentially unlimited on the bought call, long stock and long CFD's.

Please call the Luke Pilkington if you require any further information on  
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PLEASE CALL LUKE PILKINGTON IF YOU HAVE ANY QUESTIONS  
OR WOULD LIKE HIM TO IMPLEMENT THIS STRATEGY FOR YOU.

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